# \* \* \* JOURNAL ( OCT. 12. 2003 3:57AM ) \* \* \*

TTI CHAIRMAN POWELL

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M :MEMORY TX
S :STANDARD
!\$:REMOTE TRANSFER
+ :ROUTING

C :CONFIDENTIAL L :SEND LATER D :DETAIL B :FAX ON DEMAND

RX 030084

S :TRANSFER
 :FORWARDING
F :FINE
\* :PC

P : POLLING
E : ECM
> : REDUCTION
% : PC DIRECT



October 15, 2003

Chairman Michael K. Powell Federal Communications Commission 445 12th Street, NW Washington, D.C. 20554

Dear Michael Powell,

I am writing to voice my opposition to any FCC-mandated adoption of "broadcast flag" technology for digital television. As a consumer and citizen, I feel strongly that such a policy would be bad for innovation, consumer rights, and the ultimate adoption of  ${\tt DTV}$ .

A robust, competitive market for consumer electronics must be rooted in manufacturers' ability to innovate for their customers. Allowing movie studios to veto features of DTV-reception equipment will enable the studios to tell technologists what new products they can create. This will result in products that don't necessarily reflect what consumers like me actually want, and it could result in me being charged more money for inferior functionality.

If the FCC issues a broadcast flag mandate, I would actually be less likely to make an investment in DTV-capable receivers and other equipment. I will not pay more for devices that limit my rights at the behest of Hollywood. Please do not mandate broadcast flag technology for digital television. Thank you for your time.

Sincerely,

Kristopher Austin 700 NE 122nd ST #304 Oklahoma City, OK 73114 USA



B.T. Murtagh 101 Hutson Drive K8 Summerville, SC 29483

Chairman Michael K. Powell Federal Communications Commission 445 12th Street, NW Washington, D.C. 20554

Dear Chairman Michael K. Powell:

As a broadcast television viewer and consumer of electronics and computer products, I urge the Federal Communications Commission to vote against the adoption of a "broadcast flag."

I am content to accept the upcoming changes in the broadcast standard, despite the costs, because I believe they will add new functionality and choice. If that change in standard is perverted into becoming a tool for restricting functionality and choices I currently possess then I am outraged and appalled.

The FCC is supposed to be a body acting in the interests of the public. The broadcast riag is not in the public's interest, only in those of a small oligarchy of powerful media conglomerates. The FCC has in the past had to control access to the \*public\* airwaves only because of the natural scarcity of usable spectrum; its mandate is not and should never be to protect the profits of corpoorations at the expense of the public's historical right and ability to time— and media—shift materials broadcast over those \*public\* airwaves.

The proposed broadcast flag would not only restrict legal functionality I enjoy today, but would also restrict and chill innovation in functionality in the future. That is patently the entire and only purpose of the flag; it is therefore patently not in the public interest, and the FCC, as a government organization which is supposed to protect the public interest, should not support the notion. I urge you to promote the digital television transition by opposing adoption of the broadcast flag.

Sincerely,

B.T. Murtagh

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David R. Barrett 1110 Curtin Street Houston, TX 77018

Chairman Michael K. Powell Federal Communications Commission 445 12th Street, NW Washington, D.C. 20554

# Dear Chairman Michael K. Powell:

As a broadcast television viewer and consumer of electronics and computer products, I urge the Federal Communications Commission to vote against the adoption of a "broadcast flag." I am outraged that the FCC would consider a regulation would restrict the way I enjoy television.

The broadcast flag is neither in my interest nor the public's interest. It will prevent me from watching digital broadcast television in the ways I currently enjoy analog broadcast television—for example, it will restrict my ability to move the video I have recorded for personal viewing from room—to—room and place—to—place.

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Furthermore, if computers cannot freely receive digital television, how can I expect creative developers to discover new devices that enable me to use content in exciting ways I haven't even thought of? I value innovative devices like TiVo, ReplayTV and the Windows Media Center PC, which exist today because they were built to open standards using inexpensive, off—the—shelf computer parts.

If the move to digital television does not make the public's viewing experience more enjoyable, flexible, and exciting, what compelling reason do I have as a consumer to buy new digital television equipment? A prettier picture is hardly enough reason for me to dispense with all my current consumer electronics and computer equipment. As a citizen and viewer of broadcast television, I urge you to promote the digital television transition by opposing adoption of the broadcast flag.

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David R. Barrett



f. d. jones 1225 shelter rock road orlando fl, 32835

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Sincerely,

f. d. jones



Ernesto S Martinez 2754 Thurman ave Los Angeles, CA 90016

Chairman Michael K. Powell Federal Communications Commission 445 12th Street, NW Washington, D.C. 20554

# Dear Chairman Michael K. Powell:

As a broadcast television viewer and consumer of electronics and computer products, I urge the Federal Communications Commission to vote against the adoption of a "broadcast flag." I find it offensive that the FCC would consider a regulation that would restrict the way I enjoy television.

The broadcast flag is neither in my interest nor the public's interest. It will prevent me from watching digital broadcast television in the ways I currently enjoy analog broadcast television—for example, it will restrict my ability to move the video I have recorded for personal viewing from room—to—room and place—to—place.

The broadcast flag will also lock out my computer as a way to watch my favorite shows using my choice of software since i tend to travel a good deal. I also enjoy the idea of being able to edit and produce digital video images for myself, my family and as an amateur filmmaker.

If I cannot freely receive digital television through my computer, how can I expect creative developers to discover new devices that enable me to use content in exciting ways unexamined previously? I value innovative devices like TiVo, ReplayTV and the Windows Media Center PC, which exist today because they were built to open standards using inexpensive, off—the—shelf computer parts.

If the move to digital television does not make the public's viewing experience more enjoyable, flexible, and exciting, what compelling reason do I have as a consumer to buy new digital television equipment? As a citizen and viewer of broadcast television, I urge you to promote the digital television transition by opposing adoption of the broadcast flag.

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Emesto S Martinez



CHRIS DOOLEY 2807 CUMBERLAND ST ROANOKE VA 24012

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**CHRIS DOOLEY** 



Terry Johnson 11925 55th Ave NE Marysville,WA 98271

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Sincerely,

Terry Johnson



Jeffrey Thomas 7321 S Camino Mirlo Tucson, AZ 85747

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Jeffrey Thomas



Patrick Helwig 335 N 8th St 603 Lincoln, NE 68508-1349

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I currently have a DVR and before that I had 2 VCRs and the DVR has really revolutionized the way I watch TV; no more hassling w/tapes or rewinding and fast-forwarding. TimeWarnerCable provides a very nice DVR that lets you record 2 shows at once while watching a 3rd show on the hard drive. I would hate not to be able to record shows anymore or not at full 1080i quality when their HDTV box comes out.

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Lora Friedenthal 86 Welisewitz Rd Ringoes, NJ 08551

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Vou will be killing new and valuable industry by caving to luddites. I want to see advances in technology, not restrictions on its uses because a company thinks it may cost them money. I have a TiVo. I use it daily. Both. .... the manufacturers of the equipment, the TiVo company, and Tribune who sells the programming data, as well as hundreds of small time businesses make money off this market. And it's a market that is constantly expanding. These people deserve to make money as much as the big boys do. And for letting broadcasters throw ads at me through a service that I PAY to have, I deserve to be able to watch my shows whenever I can. I pay for cable. I pay to let them advertise to me, and they make shows just to be sure I'll watch their ads. The least they can do is let me see the shows that I've twice paid for.

If the move to digital television does not make the public's viewing experience more enjoyable, flexible, and exciting, what compelling reason do I have as a consumer to buy new digital television equipment? A prettier picture is hardly enough reason for me to dispense with all my current consumer electronics and computer equipment. As a citizen and viewer of broadcast television, I urge you to promote the digital television transition by opposing adoption of the broadcast flag. The public will find a way to get what it wants how it wants it. If that means more expensive work—arounds that do not benefit the companies who are pushing this flag, then people will take that route. Technology is where it is today because people have refused to be pushed around by those with only money on their minds.

I have a TiVo. I use it daily. B

Sincerely,

Lora Friedenthal



Andrew Stiller 810 S. Saint Bernard St. Philadelphia PA 19143–3309

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Andrew Stiller



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Daniel Shookowsky 1348 Stonegate Drive Downingtown PA, 19335

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Sincerely,

Daniel Shookowsky



Craig Wolf 9005 Park View Blvd. LaVista, NE 68128

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Jack Shapiro 3737 NE Alameda St. Portland, OR 97212

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Ernest Phillips 1100 Olive Drive #217 Davis, CA, 95616

Chairman Michael K. Powell Federal Communications Commission 445 12th Street, NW Washington, D.C. 20554

Dear Chairman Michael K. Powell:

As a broadcast television viewer and consumer of electronics and computer products, I urge the Federal Communications Commission to vote against the adoption of a "broadcast flag." I am outraged that the FCC would consider a regulation would restrict the way I enjoy television.

The broadcast flag is neither in my interest nor the public's interest. It will prevent me from watching digital broadcast television in the ways I currently enjoy analog broadcast television—for example, it will restrict my ability to move the video I have recorded for personal viewing from room—to—room and place—to—place.

The broadcast flag will also lock out my computer as a way to watch my favorite shows using my choice of software on a plane or train, or to send a television clip of a high school football game to family and friends.

Furthermore, if computers cannot freely receive digital television, how can I expect creative developers to discover new devices that enable me to use content in exciting ways I haven't even thought of? I value innovative devices like TiVo, ReplayTV and the Windows Media Center PC, which exist today because they were built to open standards using inexpensive, off—the—shelf computer parts.

If the move to digital television does not make the public's viewing experience more enjoyable, flexible, and exciting, what compelling reason do I have as a consumer to buy new digital television equipment? A prettier picture is hardly enough reason for me to dispense with all my current consumer electronics and computer equipment. As a citizen and viewer of broadcast television, I urge you to promote the digital television transition by opposing adoption of the broadcast flag.

Sincerely,

**Ernest Phillips** 



Michael McKay 8727 Glen Arbor Road Ben Lomond, CA 95005

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# Dear Chairman Michael K. Powell:

I urge the FCC to drop consideration of the broadcast flag for digital television transmission because of the following reasons:

- \* It won't be effective.
- \* It will raise equipment costs. The technology is complex, and there will be (and already have been) many malfunctions.
- \* The broadcast flag will greatly hinder new technology, including innovative uses of computers and digital transmissions.
- \* The broadcast flag will restrict both unregulated—use and fair—use. It will interfere with normal and legal features that consumers have are used to having. This will hinder, not help, consumer uptake of HDTV.
- \* The decision of how and when the flag can be activated is too important to be left up to the industry, and too complicated for the FCC to decide itself.

If for some reason the FCC actually decides to implement a broadcast flag, they must also include consumer safeguards. The MPAA has a long history of obtaining rules and regulations that restrict citizens without any corresponding restrictions upon them! A very relevant example is the DMCA section K requirements designed to protect video rentals from unauthorized copying.

The MPAA obtained a mandate that all VCRs must have MacroVision/CopyGuard built—in so that rental videotapes could not be copied. The problem is that the DMCA section K mandate did not limit the use of copy protection — resulting in virtually all videotapes being copy protected, not just rentals. The movie industry misuses the rental tape protection clause at direct cost to consumers. This policy has personally cost me money, by preventing me from making back—up copies of my toddler's favorite VHS tapes (he wore out 3 tapes, 2 of which I repurchased).

The MPAA, television networks, and cable carriers cannot be trusted to properly decide when a transmission can have the flag activated. These organizations are oligarchies that have consistently shown little or no responsiveness to consumers. If the FCC see fit to mandate copy protection technology, only the FCC itself can properly make the decision of when something can be copy protected!

Do not fall for a "free market" argument — if this was a true free market they would not need government mandates for a broadcast flag! If the FCC mandates a broadcast flag, it must also mandate when and how the flag can be used. Needless to say this is a complex issue, but that is the natural consequence of the

government getting involved in mandating these types of rules. The uses of the flag need to be set with widespread public input, including citizen and consumer groups. The flag use policy needs to reviewed on a regular basis, at least annually.

To do any less is a brazen sell—out to the special interests of the MPAA at a direct cost to the electronics industry, the computer industry, and most importantly the US Citizens!

Sincerely,

Michael McKay

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Magda Chia 922 St Pail Street 3R Baltimore, MD 21202

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#### Dear Chairman Michael K. Powell:

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The broadcast flag is neither in my interest nor the public's interest. It will prevent me from watching digital broadcast television in the ways I currently enjoy analog broadcast television—for example, it will restrict my ability to move the video I have recorded for personal viewing from room—to—room and place—to—place.

The broadcast flag will also lock out my computer as a way to watch my favorite shows on a plane or train, or to send a television clip of a high school football game to family and friends. The benefits of digital television are lost when it is less flexible than analog television—this means that my computer should interact with digital television content and my other consumer electronics at least as well as it currently does with analog television.

Furthermore, if computers cannot freely receive digital television, how can I expect creative developers to discover new devices that enable me to use content in exciting ways I haven't even thought of. I value innovative devices like TiVo and the Windows Media Center PC, which exist today because they were built to open standards using inexpensive, off—the—shelf computer parts.

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Magda Chia



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Sincerely,

Magda Chia



larry jarvis 2215 Post Road Apt. 2108 78704

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larry jarvis



Melanie Ferguson 5309 Hemlock Baytown, TX 77521

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